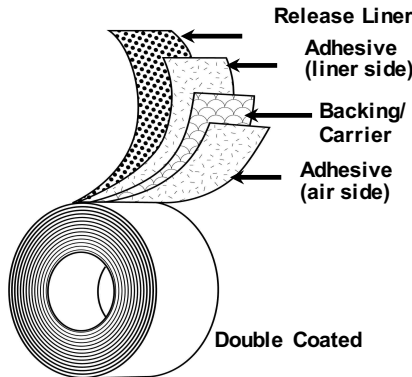




# M-Tak<sup>®</sup> Shelf Talker HD 7178

## High Performance Shelf Talker Tape



**Carrier:** Polyester Film  
**Adhesive:** Synthetic Rubber (HM808)  
**Liner:** 54# SC Kraft

**Product Constructions Available**

Number	TW	TL	AW
7178	7/8"	2500'	7/8"

### Applications

- Mounting advertisements and shelf talkers
- Affixing labels and tags in retail and grocery stores
- Mailer and envelope sealing
- Labels and business forms

### Features

- Synthetic Rubber Adhesive
- PET Film Carrier
- Edge-to-Edge

### Benefits

- High adhesion for a secure permanent bond to paper, mailers, and light board stocks
- Removes cleanly from most surfaces
- Provides support and structure for added stability
- Conformable
- Wider adhesive profile for strong, consistent bond
- Liner removes clean and smooth

### Typical Test Values

	Standard UOM	Metric UOM	Test Method
<b>Tape Thickness (w/o liner)</b>	4.1 mils	0.104 mm	PSTC 133
<b>Liner Thickness</b>	3.2 mils	0.081 mm	PSTC 133
<b>Overall Thickness</b>	7.3 mils	0.185 mm	PSTC 133
<b>Adhesion to Steel (Air Side)</b>	65 oz/in	7.11 N/cm	PSTC 101Mod
<b>Adhesion to Steel (Liner Side)</b>	65 oz/in	7.11 N/cm	PSTC 101 Mod
<b>Application Temperature Range</b>	30 to 105 °F	-1 to 40 °C	
<b>Operating Temperature Range</b>	-20 to 160 °F	-29 to 71 °C	

Recommended Storage Conditions: 60-80 °F at 40-60% RH  
 Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

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