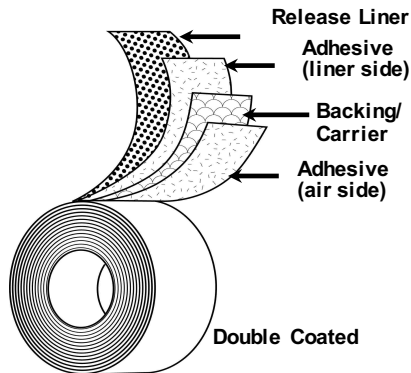




M-Tak[®] Shelf Talker E2E

Edge-to-Edge Double-Coated Shelf Talker Tape



Carrier: Polyester Film
Adhesive: Synthetic Rubber (HM808)
Liner: 54# SC Kraft

Product Constructions Available

Number	TW	TL	AW
7058	5/8"	2500'	0.625"
7058A	5/8"	3500'	0.625"
7078	7/8"	2500'	0.875"
7078A	7/8"	3500'	0.875"

Applications

- Mounting advertisements and shelf talkers
- Affixing labels and tags in retail and grocery stores
- Mailer and envelope sealing
- Labels and business forms

Features

- Synthetic Rubber Adhesive
- PET Film Carrier
- Edge-to-Edge

Benefits

- High adhesion for a secure permanent bond to paper, mailers, and light board stocks
- Removes cleanly from most surfaces
- Provides support and structure for added stability
- Conformable
- Wider adhesive profile for strong, consistent bond
- Liner removes clean and smooth

Typical Test Values

	Standard UOM	Metric UOM	Test Method
Tape Thickness (w/o liner)	3.5 mils	0.089 mm	PSTC 133
Liner Thickness	3.2 mils	0.081 mm	PSTC 133
Overall Thickness	6.7 mils	0.170 mm	PSTC 133
Adhesion to Steel (Air Side)	60 oz/in	6.56 N/cm	PSTC 101Mod
Adhesion to Steel (Liner Side)	55 oz/in	6.02 N/cm	PSTC 101 Mod
Application Temperature Range	30 to 105 °F	-1 to 40 °C	
Operating Temperature Range	-20 to 160 °F	-29 to 71 °C	

Recommended Storage Conditions: 60-80 °F at 40-60% RH
 Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

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