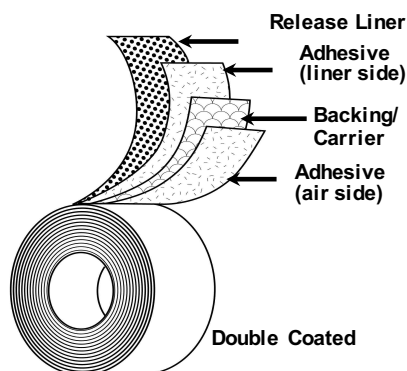




# M-Tak<sup>®</sup> Shelf Talker HD 7175

## High Performance Shelf Talker Tape



**Carrier:** Polyester Film  
**Adhesive:** Synthetic Rubber (HM808)  
**Liner:** 54# SC Kraft with Finger-Lift Edge<sup>™</sup>

### Product Constructions Available

| Number | TW   | TL    | AW    |
|--------|------|-------|-------|
| 7175   | 3/4" | 1800' | 0.50" |

### Applications

- Mounting advertisements and shelf talkers
- Affixing labels and tags in retail and grocery stores
- Mailer and envelope sealing
- Labels and business forms

### Features

- Synthetic Rubber Adhesive
- PET Film Carrier
- Finger-Lift Edge

### Benefits

- High adhesion for a secure permanent bond to paper, mailers, and light board stocks
- Removes cleanly from most surfaces
- Provides support and structure for added stability
- Conformable
- Easy to start, easy to use
- Liner removes clean and smooth

### Typical Test Values

|                                       | Standard UOM  |       | Metric UOM   |      | Test Method  |
|---------------------------------------|---------------|-------|--------------|------|--------------|
| <b>Tape Thickness (w/o liner)</b>     | 4.0           | mils  | 0.102        | mm   | PSTC 133     |
| <b>Liner Thickness</b>                | 3.2           | mils  | 0.081        | mm   | PSTC 133     |
| <b>Overall Thickness</b>              | 7.2           | mils  | 0.183        | mm   | PSTC 133     |
| <b>Adhesion to Steel (Air Side)</b>   | 60            | oz/in | 6.56         | N/cm | PSTC 101Mod  |
| <b>Adhesion to Steel (Liner Side)</b> | 60            | oz/in | 6.56         | N/cm | PSTC 101 Mod |
| <b>Application Temperature Range</b>  | 30 to 105 °F  |       | -1 to 40 °C  |      |              |
| <b>Operating Temperature Range</b>    | -20 to 160 °F |       | -29 to 71 °C |      |              |

Recommended Storage Conditions: 60-80 °F at 40-60% RH  
Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

The information presented herein was prepared at VYBOND GROUP, INC. (Vybond Group, Inc. 2320 Bowling Green Road, Franklin, KY 42134) by qualified technical personnel. To VYBOND'S knowledge, it is true and accurate. However, the information and recommendations are furnished for these products with the understanding that the purchaser or user, as the case may be, will independently determine that the product is suitable for the intended use, and that such use complies with all applicable federal, state, and local laws and regulations. The data are submitted only for the user's information and consideration, and do not constitute a warranty of any kind (including but not limited to a warranty of merchantability or of fitness for a particular purpose), or a representation for which VYBOND assumes any legal responsibility.



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